



THE FOG OF CONSUMERISM

"MOST OF US OWN TOO MUCH STUFF. WE FEEL THE BURDEN OF OUR CLUTTER."

"MAY ALL OF US FIND GREATER PURSUITS THAN MATERIAL POSSESSIONS."

AMERICAN HOMES:

- TRIPLED IN SIZE
- CONTAIN ~ 300,000 ITEMS
- HAVE MORE TV'S THAN PEOPLE

SUCCESS AND EXCESS ARE NOT THE SAME!

THE WANT WITHIN

"NORMAL IS ENTIRELY SUBJECTIVE."

- BENEFITS OF MINIMALISM
- MORE TIME AND ENERGY
 - MORE MONEY
 - MORE GENEROSITY
 - MORE FREEDOM
 - AND MORE!!

THE MORE OF LESS

START EASY, START SMALL, JUST START SOMEWHERE

RICH YOUNG RULER