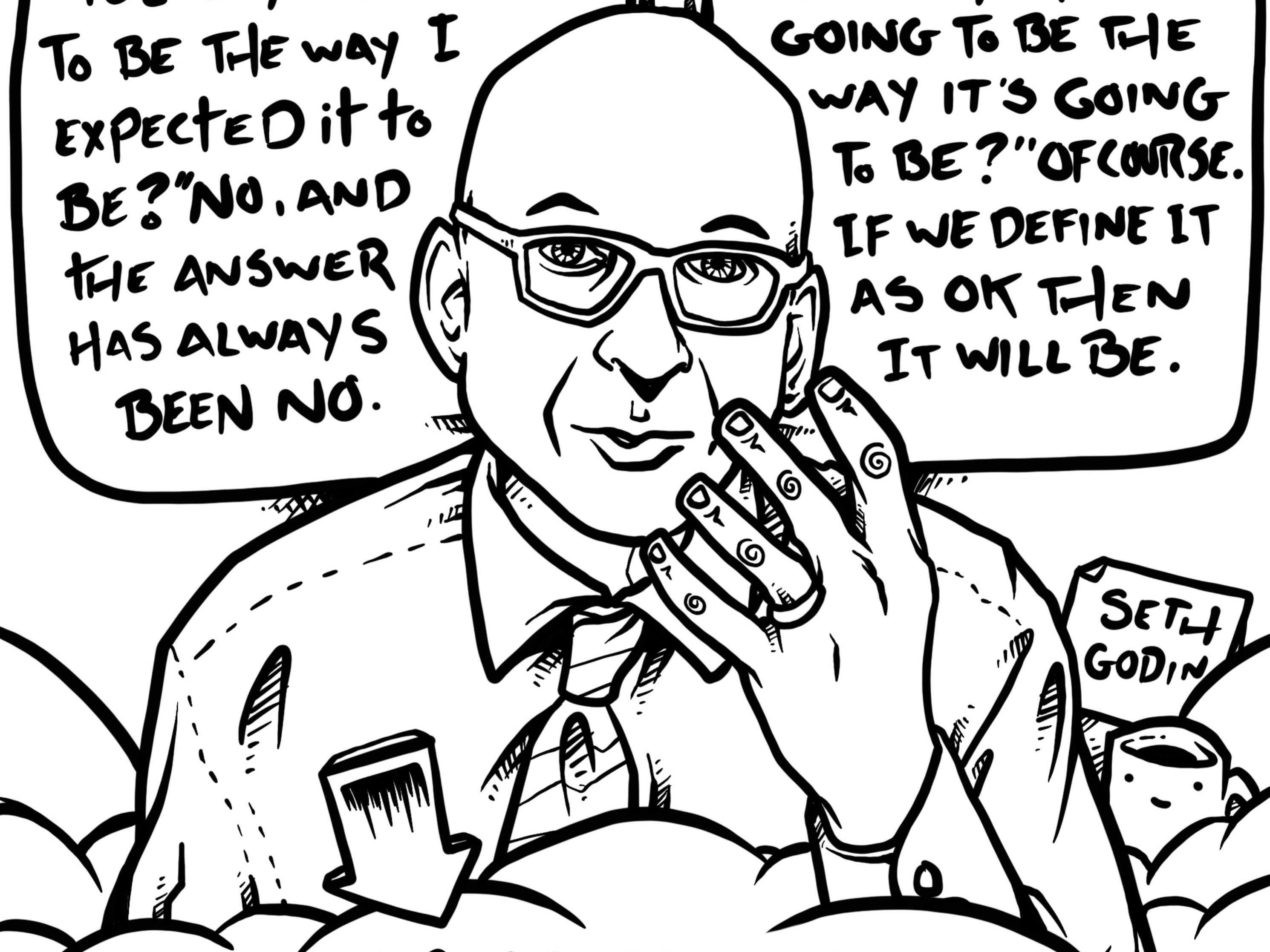


"IS EVERYTHING GOING TO BE THE WAY I EXPECTED IT TO BE?" NO, AND THE ANSWER HAS ALWAYS BEEN NO.

"IS EVERYTHING GOING TO BE THE WAY IT'S GOING TO BE?" OF COURSE. IF WE DEFINE IT AS OK THEN IT WILL BE.



SETL
GODIN

THE PRODUCTIVE QUESTION IS:

WHAT ARE YOU GOING TO DO ABOUT IT?